

CELIA GAZE

Media Bio and Speaker Profile



TURNED STRESS TO SUCCESS - From the NHS to putting bow-ties on Llamas...



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CONTACT

BIOGRAPHY

Celia Gaze, made a name for herself putting bow-ties on llamas after hitting burnout in a high powered NHS job and experiencing the very real debilitating impact of stress. Quitting her high-pressured job, found the answer to her future staring back at her, in a run-down farm owned by her partner.

THE WELLBEING FARM WAS BORN

Celia decided to dedicate her time to bringing this farm back to life. This was a real Back to Basic Challenge in more ways than one. She had a BIG vision. Harnessing nature and using the 'Five Ways to Wellbeing' to design and build a venue focused on wellbeing. The result was The Wellbeing Farm.



AWARD-WINNING VENUE

This passion project saw her in court, nearly bankrupt and once again experiencing high levels of stress. She'd walked in blindly to a project and found herself out of depth. Then inspiration came. She put a bow-tie on a llama and transformed the venue into an award-winning wedding venue.

FIRST HOSPITALITY BUSINESS WITH A B CORP

Celia is still driven by her deep beliefs in nature, sustainability and wellbeing. During lock-down Celia created Wellbeing Corporate, offering events space and team building days to corporates keen to look after their staff. In 2022, The Wellbeing Farm became one of the first hospitality businesses in the UK to become a B Corp.

WHY PUT A BOW TIE ON A LLAMA?

Celia's book 'Why Put a Bow Tie on a Llama? How a crazy idea can change your life and transform your business', is an honest and highly practical guide to starting your own business, recovering from work-related burnout and bouncing back from failure.

INSPIRATIONAL

Bursting with down-to-earth, straight-talking advice and Celia's passionate guidance on self-care, it is an inspirational and invaluable read for anyone looking to transform their business or even start their own.

Celia's book was a finalist in the business journey category of the Business Book Awards 2021. Celia has been listed amongst some amazing business stories including Rob Law, MBE who founded the Trunki and Rob Angel who created Pictionary the best-selling board game.



THE WELLBEING FARM

The Wellbeing Farm is a fun, unique and sustainable farm-based wedding and events venue based in Lancashire, UK which embraces wellbeing by saving the organiser time, hassle and ultimately stress. The business also has a corporate events arm Wellbeing Corporate specialising in delivering sustainable corporate events. We aim to achieve the highest standards in sustainability and employee involvement. We are committed to working with the local community and employees to make the business as inclusive as possible. We carry out our purpose through delivering amazing weddings, parties and corporate events. In 2022 The Wellbeing Farm became the first independent events and wedding venue to become B Corp certified in the UK.



AWARDS

- ☺ Serial entrepreneur and founder of multi award-winning venue The Wellbeing Farm and Wellbeing Corporate and Co-Founder of Wellbeing Lancashire
- ☺ Author of best-selling book Why Put a Bow-tie on a Llama? How a crazy idea can change your idea and transform your business
- ☺ Celia's inspirational story has been featured on BBC Breakfast and in Huffington Post, Sunday Express, The Lady, The Metro and Psychologies
- ☺ Charismatic and engaging speaker, with experience of speaking at events including Wedcon 2019, Womanifest 2020, Farm Diversification Show
- ☺ Qualified in a variety of areas from stress to programme management to wedding planning with a Masters of Business Administration (MBA)
- ☺ Implementer of the Year (National Entrepreneur Awards 2019), UK Events Team of the Year (National Wedding Industry Awards 2020)
- ☺ Mentioned in Forbes Solicitors inaugural Reinvention and Resilience Top 50 - an insightful report featuring North West companies that have innovated and diversified during the Coronavirus pandemic.
- ☺ Named as one of the UK's most inspirational and dynamic female entrepreneurs by the f:Entrepreneur

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AREAS OF EXPERTISE AND SPEAKER TOPICS

- From Wellies to Weddings - a story of countryside diversification
- Bow-ties to Brilliance - How to make your business unique and stand out from the competition
- Sustainability and the journey to B Corp certification
- Wellbeing, Work-related stress and Burnout – Celia experienced burnout first-hand, quitting her high-powered NHS Director role to begin her own business
- Building a Successful Business that Runs without You
- Your USP Recipe - Mix together your resources, things you care about, your life experience and your personality to create your unique selling point.



'#ialso100' campaign run by Small Business Britain.

- ☺ The Wellbeing Farm, Edgworth was the Winner of the Ethical, Responsible & Sustainable category at the Lancashire Tourism Awards 2021
- ☺ March 2022 The Wellbeing Farm became a Certified B Corp
- ☺ August 2022 The Wellbeing Farm was named one of the UK's most inspiring Small Businesses after being selected for the Small Business 100, in its 10th anniversary year.

